

Sponsorship Opportunities

ISG 2026

International Society for Gerontechnology



**15th World Conference
March 26-29, 2026
Vancouver**

Conference secretariat:

Telephone: +1.604.767.2009

Email: isg2026conference@unbc.ca

Website: <https://isg2026.ctaan.ca/>

Conference and Exhibits Venue

Simon Fraser University Vancouver
Campus, 515 W Hastings St,
Vancouver, BC V6B 5K3

Key dates

Abstract Deadline:
December 1, 2026

Conference:
March 26-29, 2026

Exhibition:
March 26-28, 2026

Conference Opening and Closing

Opening ceremonies:
Thursday, March 26, 2026 at 7:00pm

Scientific program:
Thursday, March 26, 2026 at 8:00pm

Closing ceremonies:
Saturday, March 28, 2026 at 4:30pm

Local Host Organization

North American Chapter ISG

Centre for Technology Adoption for Aging
in the North (CTAAN), University of
Northern British Columbia, Prince
George, British Columbia.

Conference overview

The ISG World Conference is held once every two years. In March, 2026 Vancouver, Canada will be the venue for this prestigious event. As the principal inter-disciplinary meeting for professionals working in gerontechnology, this conference will bring together participants from around the world. The conference and its associated exhibition provide an unparalleled opportunity to highlight your products, services, and innovations to leaders of key regional, national and international markets.

We have designed our corporate sponsorship program with you in mind. Enhance your market impact by selecting the most attractive option for your organization, or by combining two or more of the options described here. We also encourage you to approach us with your ideas for a sponsorship opportunity personalized to fit your needs!

Contact the ISG2026 Secretariat today
to discuss the opportunities and
benefits of being a sponsor of this
important event!

Phone: 1.604.767.2009

Email: isg2026conference@unbc.ca

Scientific program: March 26-28, 2026

The objective is to foster knowledge exchange and productive collaboration among and between professionals who design, manufacture, provide services, research, and set policy for technologies that can enhance the health and well-being of older persons.

These include architects, computer scientists, engineers, gerontologists, health and social care providers, housing developers and managers, leisure and recreation specialists, and administrators in industries such as assisted living, hospitals and long term care facilities. By linking R&D, policy, and practice, the 15th ISG World Conference will increase partnerships and intersectoral communication and collaboration.

Exhibition: March 26-28

Located at Simon Fraser University's downtown Vancouver campus, the 15th ISG World Conference Exhibition will include representatives from the corporate, small business, government, educational and non-profit sectors. Major sponsors of the ISG2026 World Conference will receive preferred space in our exhibit hall, increasing their visibility and ability to network with conference participants.

ISG 2026 Sponsorship Packages

Four Levels

PLATINUM SPONSOR - \$5,000

Sponsor Benefits:

- Five complimentary conference registrations
- Two complimentary booths in the Conference Exhibit Hall
- Sponsor's name and logo on banner displayed prominently throughout the conference*
- Platinum sponsor acknowledgement with your name, logo, and a link to your website in the Sponsors Section of the ISG2026 website
- Your name and logo on the Sponsors Page of the Conference Program*
- Two promotional inserts in each delegate's bag*

GOLD SPONSOR - \$3,500

Sponsor benefits:

- Three complimentary conference registrations
- One complimentary booth in the Conference Exhibit Hall
- Sponsor's name and logo on banner displayed prominently throughout the conference*
- Gold sponsorship acknowledgement with your name, logo, and a link to your website in the Sponsors Section of the ISG2026 website
- Your name and logo on the Sponsors Page of the Conference Program*
- One promotional insert in each delegate's bag*

SILVER SPONSOR - \$2,500

Sponsor benefits:

- Two complimentary conference registrations
- One complimentary booth in the Conference Exhibit Hall
- Silver sponsorship acknowledgement with your name, logo, and link to your website in the Sponsors Section of the ISG2026 website
- Listing on the Sponsors Page of the Conference Program*
- One promotional insert in each delegate's bag*

BRONZE SPONSOR - \$1,000

Sponsor benefits:

- One complimentary conference registration
- Shared complimentary booth in the Conference Exhibit Hall
- Bronze sponsorship acknowledgement with your name, logo, and link to your website in the Sponsors Section of the ISG2026 website
- Listing on the Sponsors Page of the Conference Program*

DEVELOPING COUNTRY DELEGATE SPONSOR – \$2,500

Sponsor Benefits:

- Developing Country Delegate Sponsorship acknowledgement with your name, logo, and link to your website in the Sponsors Section of the ISG2026 website
- Listing on the Sponsors Page of the Conference Program*

KEY FEATURES of the 15th ISG World Conference

The Scientific Program

- Keynote speakers
- Workshops
- Symposia
- Papers and posters
- Video presentations

SPONSORED SYMPOSIA PACKAGES

Thematic symposia are highlights of the scientific program. Each Symposium is comprised of three to five internationally renowned speakers chosen for their expertise. Prime time within conference program; prime meeting room location.

\$5,000 plus speakers' costs and registration (content/speakers subject to approval of Scientific Program Committee)

The exhibition will be a dynamic event for all involved. In addition to exhibit booths, the Exhibit Hall will be the venue for the welcoming reception, nutrition breaks, lunch service, an internet café, poster sessions and daily prize draws

Our exhibitors and sponsors

View a list of our exhibitors and sponsors, and find out more about our program and speakers online at: <https://isg2026.ctaan.ca/>

Unique and Exclusive Sponsorship Opportunities

OPENING & CLOSING CEREMONIES - \$10,000

COMMUNICATIONS CENTER - \$5,000

(only 1 available)

Equipped with cold beverages and snacks, the Communications Centre provides an oasis for media representatives while doubling as a VIP lounge

Sponsor Benefits:

- Prominent signage on-site at the Communications Centre*
- Name, logo, and link to your website in the Sponsors Section of the ISG2026 website
- Listing on the Sponsors Page of the Conference Program*

DELEGATE BAGS - \$2,500

(only 1 available)

Sponsor Benefits:

- One complimentary booth in the conference exhibit hall
- Name and logo printed on each delegate bag
- Name, logo, and link to your website in the Sponsors Section of the ISG2026 website
- Listing on the Sponsors Page in the Conference Program*

NUTRITION BREAKS \$1,500

(4 available; 1 sponsor/break)

Sponsor Benefits:

- Name and logo prominently displayed at nutrition break site, located in the exhibit hall*
- Name, logo, and link to your website in the Sponsors Section of the ISG2026 website
- Listing on the Sponsors Page of the Conference Program*

POSTER CORRIDOR - \$500

(4 available, 2 sponsors/day)

Sponsor Benefits:

- Prominent signage at Poster corridor, located in Exhibit Hall*
- Name, logo, and link to your website in the Sponsors section of the ISG2026 website
- Listing on the Sponsors Page of the Conference Program*

Prices are quoted in Canadian dollars. Your payment will be converted to Canadian dollars at the exchange rate of the day.

ADVERTISING OPPORTUNITIES

Delegate Bag Inserts

\$500

- One two-sided insert in each bag. Materials provided by the sponsor*

Community Literature Table

\$100

- 500 pieces of advertising materials to be placed on the literature table*

Print advertisements in conference program (Camera Ready)*

Advertisement type	Advertising rate	
Inside front cover, full color (1 only)	\$750	
Back cover, full color (1 only)	\$750	
Inside back cover, full color (1 available)	\$750	
Full-page, full color (2 available)	\$750	
Half-page, full color (4 available)	\$400	
Quarter-page, full color (4 available)	\$250	
Full-page, black/white (2 available)	\$350	
Half-page, black/white (4 available)	\$150	
Quarter-page, black/white (4 available)	\$100	

Ensure your presence at the 15th ISG World Conference today!
Contact the ISG2026 Secretariat to discuss options for your organization.

1.604.767.2009 |
isg2026conference@unbc.ca

* Materials submitted for approval to ISG2026 Secretariat no later than March 15, 2026.

Sponsorship Contract

Three ways to reserve your booth

1. Text: +1.604.767.2009
2. Email form to: isg2026conference@unbc.ca
3. Mail form to: Centre for Technology Adoption for Aging in the North (CTAAN), University of Northern British Columbia, Prince George, British Columbia, Canada. V2N 4Z9.

PLEASE TYPE OR PRINT LEGIBLY

Company/organization name _____

Name to Appear on Sign (maximum 20 characters) _____

Contact Person _____

Position _____

Division/Department _____

Phone _____

Fax _____

Email _____

Mailing Address _____

City _____ Postal Code/Zip _____

Province/State _____ Country _____

Booth description

Please attach a separate sheet with your product or service description as you wish it to appear in the Conference program (75 words or less). Descriptions received after March 15, 2026, are not guaranteed inclusion in the final program.

Complimentary website link

Please build a web link to my organization from the Conference website.

Your Web Address (URL) _____

Booth preference

Please refer to the floor plan and indicate your top two location choices by booth number.

Choice# 1: _____

Choice# 2: _____

Sponsorship level

Platinum \$5000: _____

Gold \$3500: _____

Silver \$2500: _____

Bronze \$1000: _____

Booth rental rates

Include one draped 6 ft. table, all applicable taxes and 1-3 registrations depending on type. ISG Associate members will receive a 25% discount.

Corporate

number of booths: _____ x \$3,000 = \$ _____

Small business or government

number of booths: _____ x \$1,500 = \$ _____

Non-Profit or Educational Organization

number of booths: _____ x \$750 = \$ _____

Payment

A 50% deposit is required to secure your booth. The balance is due by March 1, 2026.

Prices are quoted in Canadian dollars. Your payment will be converted to Canadian dollars at the day's exchange rate.

Payment is made by:

☐ Cheque

Please make payable to:
Attn: Jake Harder ORI
3333 University Way
Prince George, BC Canada
V2N 4Z9

☐ Direct deposit

FOR OFFICE USE ONLY

Deposit: \$ _____ Date: _____

Balance Received: \$ _____ Date: _____

Booth(s) Assigned:# _____ Date: _____

Authorized by: _____