

Your invitation to

**Exhibit**

**ISG 2026**

**International Society for Gerontechnology**



**15th World Conference**

**March 26-29, 2026**

**Vancouver**

# Overview

## Conference secretariat

Telephone: +1.604.767.2009

Email: [isg2026conference@unbc.ca](mailto:isg2026conference@unbc.ca)

## Conference website

Regular updates are available on the conference website:

<http://isg2026.ctaan.ca/>

## Conference and Exhibits Venue

Simon Fraser University  
Vancouver campus  
515 West Hastings Street  
Vancouver, British Columbia  
Canada V6B 5K3

## Key DATES

Abstract Deadline: December 1, 2025

Scientific Program: March 26-28, 2026

Exhibition: March 26-28, 2026

## Conference Opening and Closing

Opening ceremonies:  
Thursday, March 26, 2026 at 7:00pm

Scientific program:  
Thursday, March 26, 2026 at 8:00pm

Closing ceremonies:  
Saturday, March 28, 2026 at 4:30pm

## Local Host Organization

### North American Chapter ISG

Centre for Technology Adoption for  
Aging in the North (CTAAN)  
University of Northern British Columbia  
Prince George, British Columbia.

**Register early  
to get the  
best booth!**

It is our pleasure and privilege to invite you to participate in the International Society for Gerontechnology's 15th World Conference to be held in Vancouver, Canada, March 26-29, 2026.

Internationally recognized experts in gerontechnology will share their knowledge and experience through lectures, symposia, workshops, papers and posters.

Topics will include rehabilitation engineering, location-based services delivery, robotics, telemonitoring, telecare, ICT, AI, biomechanics and ergonomics, assistive technology, inclusive design and usability, smart homes and smart fabrics, sensor technology, and cognitive aging and computer games. In addition to a strong scientific program, the Conference will feature an exhibition, an exciting social program, and pre- and post-conference special interest events.

Here is your opportunity to exhibit your products and services and increase your visibility in North America and worldwide. Known as the **Jewel of the Pacific**, Vancouver pulses with urban energy in its neighbourhoods and businesses. It is a vibrant, forward-thinking city with an exciting vision for the future. Plan now to join us in March 2026. Reserving your booth is easy. Simply complete the enclosed Exhibitor's Contract and email it to [isg2026conference@unbc.ca](mailto:isg2026conference@unbc.ca).

**Drs. Gloria Gutman and Shannon Freeman**  
**Co-Chairs, 15th World Conference of Gerontechnology**



**The world will come to Vancouver to lead  
Gerontechnology in exciting new directions**

## Conference Venue

The Conference will be held at the downtown Vancouver campus of Simon Fraser University (SFU), situated at Vancouver's spectacular waterfront.

The venue is within easy and safe walking distance of hotels ranging from modest to luxury, all major downtown sports venues, entertainment and cultural attractions, restaurants and shopping.

The Exhibit area within the SFU campus is large and inviting and will provide excellent opportunities for marketing your products or services.

# Information for Exhibitors

## About the 15th World Conference of Gerontechnology

The World Conference is the principal multidisciplinary meeting for professionals working in the field of gerontechnology. It is held once every two years; it is the second time it has been held in Vancouver.

## Who attends?

The Conference brings together designers, developers, service providers, researchers, and policymakers around technologies that enhance older adults' health, functional capacity, and quality of life. These include architects, computer scientists, engineers, gerontologists, health and social care providers, housing developers and managers, leisure and recreation specialists, and administrators in industries such as assisted living, hospitals and skilled nursing facilities. Together, they represent key regional, national, and international markets. The Conference Exhibition provides a platform for building relationships with a long-term view.

## Location

SFU downtown Vancouver campus  
515 W Hastings St,  
Vancouver, BC V6B 5K3

## Exhibit hours

### Move-In

- Thursday, March 26, 2026,  
4:00 pm – 7:00 pm

### Exhibit Hours

- Thursday March 26: 8:00 pm to 10:30 pm
- Friday, March 27: 8:00 am to 6:30 pm
- Saturday, March 28: 8:00 am to 4:30 pm

### Dismantling

- Saturday, March 28: 4:30 pm to 6:00 pm

## Exhibit hall events and traffic builders

- Welcoming Reception
- Poster sessions
- Internet cafe
- Nutrition breaks
- Lunch service
- Daily prize draw

## Why you should be at ISG 2026

**Exhibitions work.** In a study by Deloitte and Touche Consulting Group, 81% of respondents said they use exhibitions to market their products. That puts exhibitions second to direct/field sales, which were named by 85%. This means that if you are not at ISG 2026 promoting your products or services, we can guarantee your competition is.

## Who should exhibit?

- Medical, diagnostic, imaging, health monitoring and assistive devices companies
- Health care products and services
- Home care companies
- Pharmaceutical companies
- Information systems providers
- Housing corporations, retirement communities, assisted and supportive living facilities
- Long-term care facilities
- Publishers
- Government agencies
- Vision and hearing enhancement services
- Fitness equipment and services
- Personal care products
- Personal emergency response system providers
- Educational institutions
- Voluntary and professional organizations

## North America's opportunity

This event provides a tremendous opportunity for North Americans to showcase their products and innovations on a world stage. A strong presence from Canada and the USA is important.

## Hotel accommodation

The Conference has negotiated special rates at several hotels near SFU's downtown campus. These rooms are being held on a first-come, first-served basis, so reserve early.

## Bonus!

### Program advertising discount

Receive a 15% Exhibitor's Discount for advertising in the meeting program.

### Advertisement rates (colour, camera

ready) Full Page	\$750
Half Page	\$400
Quarter Page	\$250

For information about other advertising and Sponsorship opportunities, contact Exhibits and Marketing

**Phone: 1+604.767.2009**

**E-mail: [isg2026conference@unbc.ca](mailto:isg2026conference@unbc.ca)**

# Information for Exhibitors

## Booth rental rates

**Corporate:** \$3000

**Small Business/Government:** \$1500 CAD

**Start-ups, Non-profit or Educational**

**Organization:** \$750 CAD

### Sample monetary conversions

(current at time of posting)

Canadian	\$750	\$1500	\$3000
Euro	€499	€998	€1996
China	¥3789	¥7550	¥15100
Japan	¥81050	¥16210	¥324202
UK Pound	£419	£837	£1674
USA	\$520	\$1041	\$2083

To secure your booth, you must make a 50% deposit. The balance is due by March 15, 2026.

## Space assignment

Corporate Exhibitors and Sponsors will be assigned preferred space. The Exhibits Committee reserves the right to adjust the floor plan.

### Exhibit fee includes:

- One draped 6 ft. table, all applicable taxes and 1-3 complimentary registrations depending on type.
- 24-hour security services
- Complimentary listing in Conference program
- Complimentary web link from the Conference website to your website

## Value-added benefits for exhibitors

Additional exposure opportunities are available at special interest and pre- and post-conference events.

## Standard & custom sponsorship opportunities

**Platinum:** \$5,000 (incl. 2 exhibit booths, 5 registrations and other benefits)

**Gold:** \$3500 (incl. 2 exhibit booths, 3 registrations, other benefits)

**Silver:** \$2,500 (incl. 1 exhibit booth, 2 registrations)

**Bronze:** \$1,000 (incl. shared exhibit booth, 1 registration)

**Opening & closing ceremonies:** \$3,500 (2 available, 1 sponsor/ceremony, incl. 1 exhibit booth)

**Free public forum:** \$5,000  
Only 1 is available

**Communications center:** \$3,000  
Only 1 is available

**Sponsored and satellite symposia:** \$5,000 plus speakers' costs and registration (content/speakers subject to approval of Scientific Program Committee)

**Delegate bags:** \$2,500 (only 1 available)

**Developing country delegate sponsorship:** \$2,500 (10 available)

**Nutrition breaks:** \$1500  
(4 available, 1 sponsor/break)

**Poster corridor:** \$500  
(4 available/2 sponsors per day)

**Delegate bag inserts:** \$500 (2-sided insert/1 per bag)

**Community literature table:** \$100 (500 pieces)



# Exhibitor's Contract

15th World Conference of Gerontechnology  
SFU Vancouver campus March 26-29, 2026

## Three ways to reserve your booth

1. Text: +1.604.767.2009
2. Email form to: [isg2026conference@unbc.ca](mailto:isg2026conference@unbc.ca)
3. Mail form to: Centre for Technology Adoption for Aging in the North (CTAAN), University of Northern British Columbia, Prince George, British Columbia, Canada. V2N 4Z9.

## PLEASE TYPE OR PRINT LEGIBLY

Company/organization name \_\_\_\_\_

Name to Appear on Sign (maximum 20 characters) \_\_\_\_\_

Contact Person \_\_\_\_\_

Position \_\_\_\_\_

Division/Department \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code/zip \_\_\_\_\_

Province/State \_\_\_\_\_ Country \_\_\_\_\_

## Booth description

Please attach a separate sheet with your product or service description as you wish it to appear in the Conference program (75 words or less). Descriptions received after March 15, 2026, are not guaranteed inclusion in the final program.

## Complimentary website link

Please build a web link to my organization from the Conference website.

Your Web Address (URL) \_\_\_\_\_

## Booth preference

Please refer to the floor plan and indicate your top two location choices by booth number.

Choice# 1: \_\_\_\_\_

Choice# 2: \_\_\_\_\_

## Booth rental rates

Include one draped 6 ft. table, all applicable taxes and 1-3 registrations depending on type.  
ISG Associate members will receive a 25% discount.

### Corporate

number of booths: \_\_\_\_\_ x \$3,000 = \$ \_\_\_\_\_

### Small business or government

number of booths: \_\_\_\_\_ x \$1,500 = \$ \_\_\_\_\_

### Non-Profit or Educational Organization

number of booths: \_\_\_\_\_ x \$750 = \$ \_\_\_\_\_

## Payment

A 50% deposit is required to secure your booth. The balance is due by March 1, 2026.

Prices are quoted in Canadian dollars. Your payment will be converted to Canadian dollars at the day's exchange rate.

### Payment is made by:

☐ Cheque

Please make payable to:  
**Attn: Jake Harder ORI**  
**3333 University Way**  
**Prince George, BC Canada**  
**V2N 4Z9**

☐ Direct deposit

## FOR OFFICE USE ONLY

Deposit: \$ \_\_\_\_\_ Date: \_\_\_\_\_

Balance Received: \$ \_\_\_\_\_ Date: \_\_\_\_\_

Booth(s) Assigned: # \_\_\_\_\_ Date: \_\_\_\_\_

Authorized by: \_\_\_\_\_

# Exhibitor's Contract

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